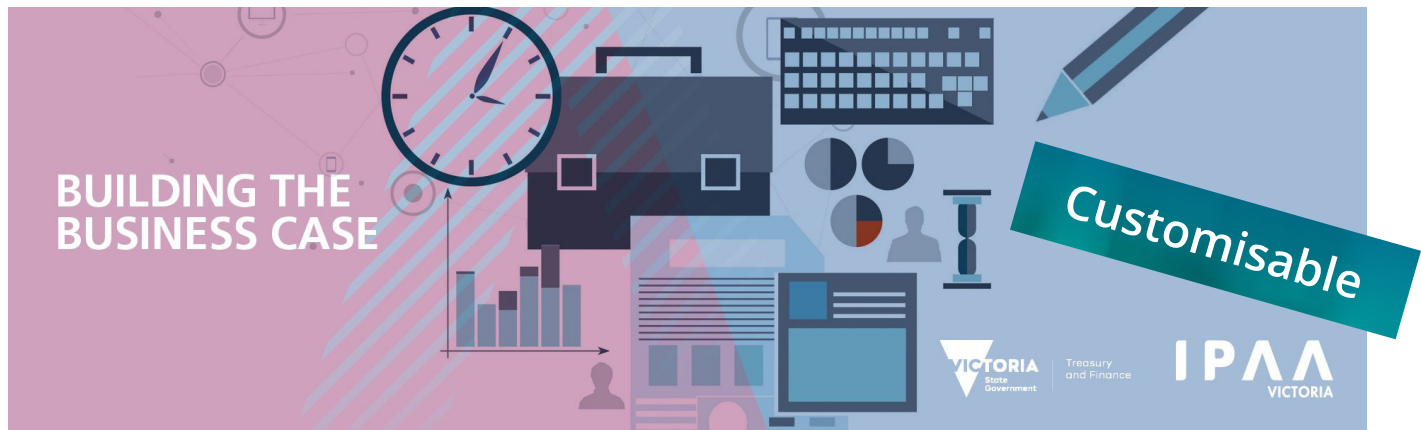


Building the business case

In-house professional development



IPAA Victoria, Ideas Advisory and the Department of Treasury and Finance proudly present the **Building the business case** course. Now available for **in-house professional development** and **customisation**.

Delivered by an experienced ex-senior DTF advisor, this popular course incorporates best-practice business case development principles. You and your team will leave this course with the essential tools and skills to develop a persuasive investment strategy.

By participating in interactive case studies and engaging in discussions with the presenter, your team will gain practical insights, best practices, and real-world examples to help you develop strong business cases in the future. It's an excellent opportunity to enhance your understanding of the process and improve your skills in building compelling arguments for projects within your organisation.

This course is suitable for business case developers and reviewers.

Part 1: Investment case

Topics include:

- Government decision-making processes and context setting
- Problem definition and the case for change (develop a compelling 'Why now')
- Response option development (create a reasoned list of strategic ways forward)
- Project options assessment (develop reasoned and complete list of project options)

Part 2: Delivery case

Topics include:

- Project solution (validate a well-considered and complete solution)
- Commercial and procurement (demonstrate the investment is in good hands)
- Project schedule (establish the investment will be delivered on time)
- Project budget (assure the investment will be delivered on budget)

'The Building the Business Case training was very comprehensive and valuable.'



'A very knowledgeable facilitator who is passionate about the subject matter. The key value add was in the anecdotes and experience of the facilitator...'

'Thank you again for tailoring this to us. This made a great impact.'

You will learn:

- to understand the purpose and context of a business case for government.
- about the Victorian Government's policies and guidance to develop a compelling case.
- to develop strong, outcome-driven and appropriately presented submissions.
- a repeatable methodology for robust investment decision-making.

Course size

Suitable for groups of up to 30 participants, with 15 being optimal.

Customisation

Hundreds of participants have tried and tested the Building the Business Case course.

The course includes examples and case studies relevant to all government organisations.

Some departments like to customise the course to direct the participants learning towards specific areas of interest. Ideas Advisory will develop suitable and relevant content for your group.

Facilitator

Greg Gough, Ideas Advisory

Greg is the Managing Director of Ideas Advisory. He specialises in consulting for government with extensive expertise in business cases. He facilitates investment logic workshops and reviews and develops business cases at all levels of government.

He has successfully trained thousands of individuals in business case development, investment management standards, state budget strategies, and the workings of modern government.

Possessing a wealth of knowledge and experience, he's an accredited Investment Management Facilitator, Gateway Review team member and one of the creators of the Investment Management Standard.

For more: www.ideasadvisory.com.au



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Further information

IPAA Victoria

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Ideas Advisory

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